

Contact: Nissa Benjamin  
Marketing and Special Projects  
T: 305.864.0722  
E: [nbenjamin@townofsurfsidefl.gov](mailto:nbenjamin@townofsurfsidefl.gov)

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## FOR IMMEDIATE RELEASE

Town of Surfside's 3<sup>rd</sup> Thursdays Event Series Starts January 15  
*Free Community Block Party Open to the Public*

**SURFSIDE, FL** – The Town of Surfside will officially kickoff another season of 3<sup>rd</sup> Thursdays, the Town's community block party, on January 15 at 7 pm. This much anticipated free event is bigger and better this year with new entertainment acts, live music, food trucks and extra special surprises for residents and visitors alike.

The evening block party will take place on the third Thursday of each month between January and April on downtown's Harding Avenue from 7 pm to 9 pm. 3<sup>rd</sup> Thursdays brings a blend of music styles, from Latin and Jazz to Island and Pop. Additionally, food truck vendors line up to offer their unique culinary delights to all attendees. This family friendly event takes place on 95<sup>th</sup> Street between Collins Avenue and Harding Avenue (SR A1A) and is open to the public with no admission fee.

New features this year include monthly themes with corresponding entertainment and activities from around the world with an exclusive VIP section for members of the Surfside Circle. Surfside Circle is a new insider program for residents, visitors and really anyone who enjoys the Town of Surfside. Registration is free and a breeze at [www.visitsurfsidefl.com/surfsidecircle](http://www.visitsurfsidefl.com/surfsidecircle). Surfside Circle members not only get access to the exclusive VIP section during 3<sup>rd</sup> Thursdays, but great giveaway items, while supplies last.



Travel around the world with Surfside this year at 3<sup>rd</sup> Thursdays. The schedule is as follows:

January 15 – Havana Nights  
February 19 – Year of the Sheep  
March 19 – Bollywood Meets Surfside  
April 16 – Viva La Mexico

For updates on 3<sup>rd</sup> Thursdays, visit our website at [www.visitsurfsidefl.com/thirdthursdays](http://www.visitsurfsidefl.com/thirdthursdays)

For more information on the 3<sup>rd</sup> Thursdays Event Series in Surfside, to request high resolution photos, or to schedule a media interview, contact Nissa Benjamin, Marketing and Special Projects via phone 305.864.0722 or via email [nbenjamin@townofsurfsidefl.gov](mailto:nbenjamin@townofsurfsidefl.gov).

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*ABOUT SURFSIDE: A walkable downtown district, lovely residential areas and a peaceful beach make Surfside a unique destination among Greater Miami's oceanfront neighborhoods. Nestled between Bal Harbour to the north and Miami Beach to the south, Surfside is an escape from the busyness of life. The area is home to a mile of pristine beach, luxury beachfront hotels, distinctive world-class shopping, and culturally diverse restaurants. A variety of family friendly activities and yearly events add to this unforgettable destination. If you are searching for something new, book your vacation or take a short drive to discover the secret charm of Surfside.*

[www.visitsurfsidefl.com](http://www.visitsurfsidefl.com)