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FOR IMMEDIATE RELEASE

3rd Thursdays Brings Bollywood to the Town of Surfside *Free Community Block Party Open to the Public*

SURFSIDE, FL – Third Thursdays, a free community block party, brings a Bollywood flair to the Town of Surfside on March 19 at 7 pm. The next stop for 3rd Thursdays' trip around the world is India where *Bollywood Meets Surfside* in a beautiful backdrop fit for royalty. The night will be filled with live music, food trucks and an extra special performance from Bollywood inspired dancers.

The evening block party takes place on the third Thursday of each month between January and April from 7 pm to 9 pm. This family friendly event takes place on 95th Street between Collins Avenue and Harding Avenue (SR A1A) and is open to the public with no admission fee. 3rd Thursdays brings a blend of music styles from Latin and Jazz to Island and Pop. Additionally, food truck vendors line up to offer their unique culinary delights to all attendees.

Members of the Surfside Circle, Surfside's insider program, have access to the exclusive VIP section in the center of the event, giving them the best seat on the block. Members will also receive amazing giveaway items (while supplies last) and Bollywood inspired activities, including Henna. Surfside Circle is for visitors, residents, and really anyone who enjoys the Town of Surfside. Registration is free at www.visitsurfsidefl.com/surfsidecircle.



Travel around the world with Surfside this year at 3rd Thursdays. The schedule is as follows:

March 19 – Bollywood Meets Surfside
April 16 – Viva La Mexico

Visit our YouTube page to see the wrap-up videos of the previous 3rd Thursdays. www.youtube.com/visitsurfside

For updates on 3rd Thursdays, visit our website at www.visitsurfsidefl.com/thirdthursdays

For more information on the 3rd Thursdays Event Series in Surfside, to request high resolution photos, or to schedule a media interview, contact Nissa Benjamin, Marketing and Special Projects via phone 305.864.0722 or via email nbenjamin@townofsurfsidefl.gov.

ABOUT SURFSIDE: A walkable downtown district, lovely residential areas and a peaceful beach make Surfside a unique destination among Greater Miami's oceanfront neighborhoods. Nestled between Bal Harbour to the north and Miami Beach to the south, Surfside is an escape from the busyness of life. The area is home to a mile of pristine beach, luxury beachfront hotels, distinctive world-class shopping, and culturally diverse restaurants. A variety of family friendly activities and yearly events add to this unforgettable destination. If you are searching for something new, book your vacation or take a short drive to discover the secret charm of Surfside.

www.visitsurfsidefl.com